

# 2024 Midwestern Chapter-ISA Conference Exhibitor Evaluation

In order to enhance your exhibit experience, we are asking for a few minutes of your time to complete this brief evaluation. Please write on the back side, if more space is needed. Thank you for your feedback.

Please circle the number in each row that represents your response:	Exceeded My Expectations	Met My Expectations	Partially Met My Expectations	Did Not Meet My Expectations	Not Applicable
Opportunity to Interact with Attendees During the Conference	4	3	2	1	N/A
Volume of Qualified Customers that Visited Your Exhibit Booth	4	3	2	1	N/A
Amount of Time Scheduled to Visit with Attendees in the Exhibit Hall	4	3	2	1	N/A
Layout of the Exhibit Hall	4	3	2	1	N/A
Move In/Move Out Experience/Information	4	3	2	1	N/A
Length of the Conference	4	3	2	1	N/A
Rate your Overall Experience	4	3	2	1	N/A

**The most valuable aspect of the conference was:**

**The least valuable aspect of the conference was:**

**The one thing that the Midwestern Chapter-ISA Conference needs in order to have a more effective exhibitor experience is:**

**Did participation in the Midwestern Chapter-ISA Conference improve your company / organization's ability to reach customers?**                       Yes                       No

Why or why not?

Additional Comments:

*THANK YOU FOR YOUR PARTICIPATION AND FEEDBACK!*